



Isaiah Wallace
Graphic Designer / Illustrator

EXPERIENCE

APRIL 2020 – MAY 2020

DESIGN INTERN

GrowHouse NYC, Brooklyn, NY

- Created cohesive, on-brand marketing materials such as brochures, flyers, posters, and a letterhead
- Designed templates for pitch decks, sponsorship proposals, etc. that can translate across PowerPoint, Prezi, and Google Slides
- Helped organize image files including metadata and tags that will be optimized for SEO
- Designed a guide/branding book that takes into account GrowHouse's signature aesthetic - minimal, urban, and modern
- Brainstormed and developed ideas for events that GrowHouse NYC can host with accompanying social media campaigns and assets
- Designed social media assets and templates for socials such as Instagram, LinkedIn, Twitter, and Facebook that corresponded to the launch of the new phase of GrowHouse NYC

JULY 2015 – MARCH 2020

SHIFT MANAGER - Plato's Closet

Beavercreek, OH (2018-2020)

Murfreesboro, TN (2015-2018)

- Greeted customers immediately, determined their needs, and handle all transactions
- Opened and closed the store on a timely basis and according to schedule
- Balanced opening/closing tills and handled deposits
- Was responsible for being familiar with inventory, brands, and prices to make recommendations of products, including features and benefits, to suit customers' needs
- Bought used product, reinforcing the customer's purchases and sales to the store; invited customers to return to the store with used product to trade or sell
- Priced and ticketed items appropriately based on pricing/buying guidelines
- Restocked store following merchandising plan
- Maintained store displays and followed store housekeeping and maintenance procedures

EDUCATION

AUGUST 2018 – MAY 2020

The Modern College of Design, Kettering, OH

Associate Degree of Applied Business in Design

- Took technical courses in traditional print/package design, web design, UI/UX, introductory web development, photography, and illustration, as well as general education courses in English, art history, psychology, marketing, and communications
- Attended an AAF Dayton professional networking event featuring Tom Cocker, group creative director of The Buntin Group in Nashville, TN
- Toured TriComB2B as part of the Business & Ethics of Graphic Design course
- Received scholarships from The Modern for out-of-state students and students who previously completed a graphic design course in high school

AUGUST 2014 – MAY 2018

Riverdale High School, Murfreesboro, TN

- Enrolled in graphic design courses
- Designed logos for Tennessee as part of SkillsUSA
- Ceramics

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Adobe Bridge
- Cinema 4D
- Blender 3D
- iMovie
- HTML/CSS
- InVision
- Sketch
- Weebly
- Slack
- Google Docs
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel
- Illustration (digital and traditional)
- Wacom Intuos
- Digital photography (basic photo editing, studio lighting/equipment)